

Nadine Hammond-Melas

Web & Graphic Designer

Related Experience

GRAPHIC DESIGNER - Internship

Your Butler Realty | *London, Ontario*
2024

- Edited and produced videos for Instagram Reels and YouTube videos (Property Listing marketing videos)
- Assisted with social media and optimization
- Designed digital graphics including GIFs for Instagram Stories, consistent with brand guidelines.
- Collaborated with the marketing team to ensure designs were maintained to the highest standards.

FREELANCE WEB & GRAPHIC DESIGNER


Freelance | *Southwestern Ontario*
1999 - 2018


- Collaborated directly with small businesses and non-profit organizations to establish project scope and timeline.
- Designed website and graphics ensuring designs were consistent with client brand guidelines.
- Set up web hosting, domain registration and optimization.


COPY & PRINT ASSOCIATE

The UPS Store | *London, Ontario*
2003 - 2006

- Graphic design for marketing materials including business cards, brochures, flyers, manuals and personalized calendars.
- Operated and maintained small format print production equipment.
- Conducted quality checks on printed materials to ensure color accuracy, resolution, and adherence to brand guidelines.

 (226) 377-8315

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 PORTFOLIO
nadinehammondmelas.com

Education

Graphic Design - Diploma

Herzing College, *Toronto Ontario*
2023 - 2024

Web Design - Certification

Lambton College, *Sarnia Ontario*
1999

Microsoft Certified Systems Engineer - Diploma

Lambton College, *Sarnia Ontario*
1998 - 1999

Software

Adobe CC

Illustrator
Photoshop
Premiere Pro
Dreamweaver
InDesign
Animate
After Effects
Microsoft Office
Canva
Wix, WordPress
Woocommerce

Skills

Video Editing & Production
Content Creation
Social Media Marketing
Research & Optimization
Mobile and Web Design
Project Management